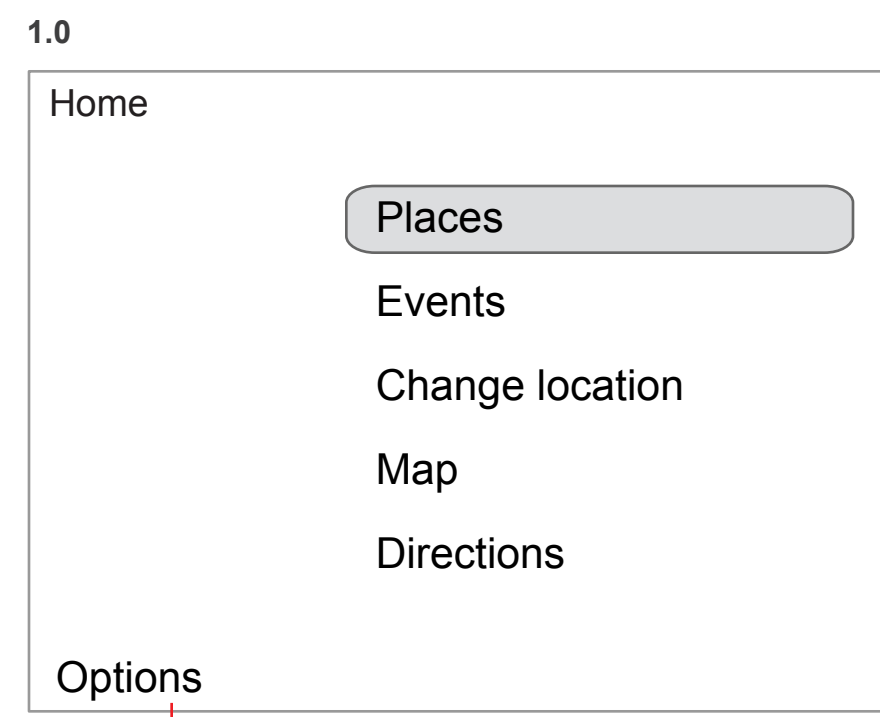


NAVTEQ ID Map - Interactive Mobile Guide Design Enhancements Storyboard

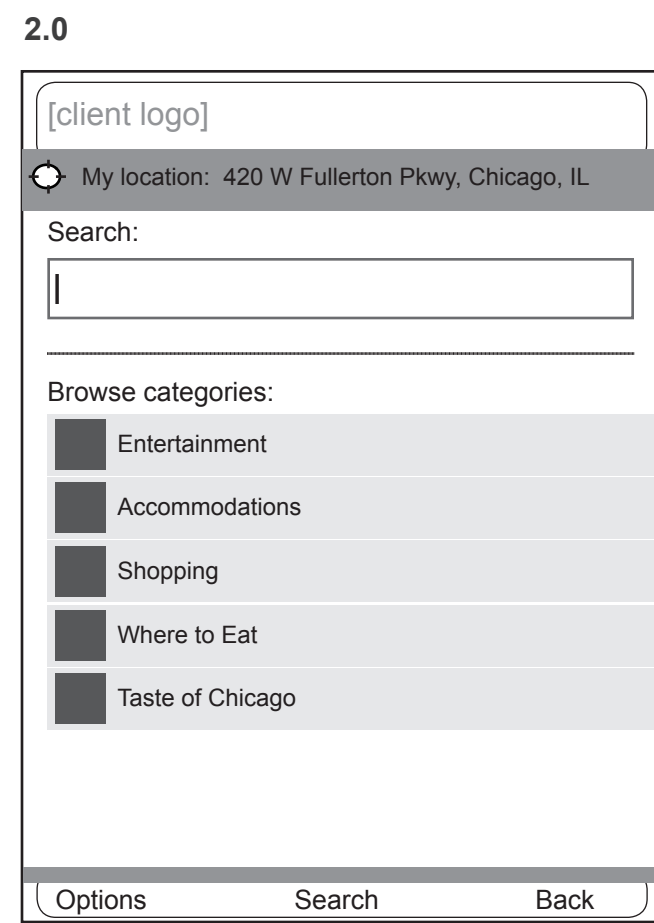
October 15, 2008
Alejo Jumat & David Roedl
User Experience :: R&D

Main items addressed in this story board:

- Combining search and browse
- Shortcut keys for zooming
- Routing between POIs
- Recently viewed items
- Viewing multiple POIs on the map

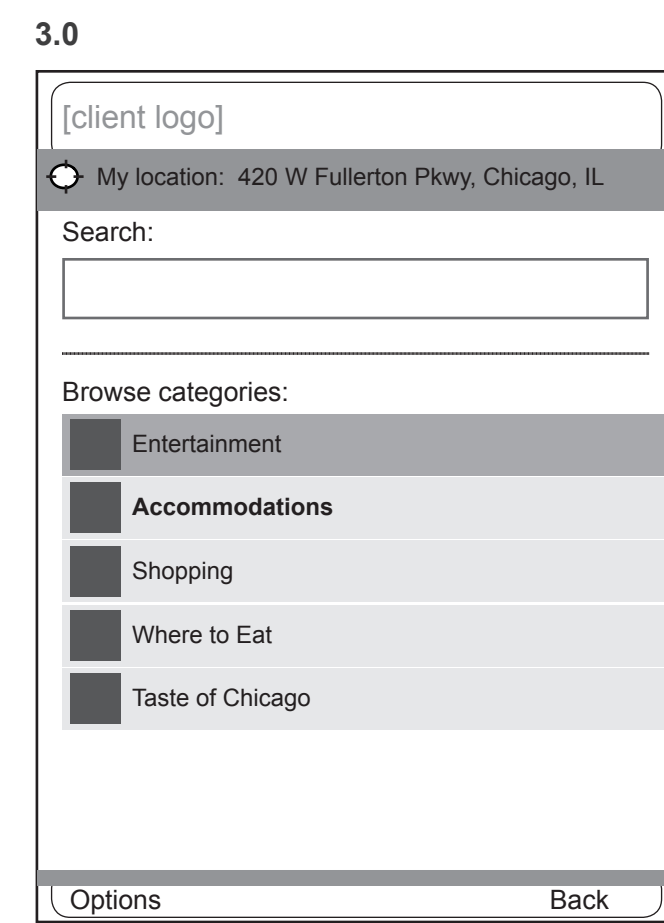


click 'Places'

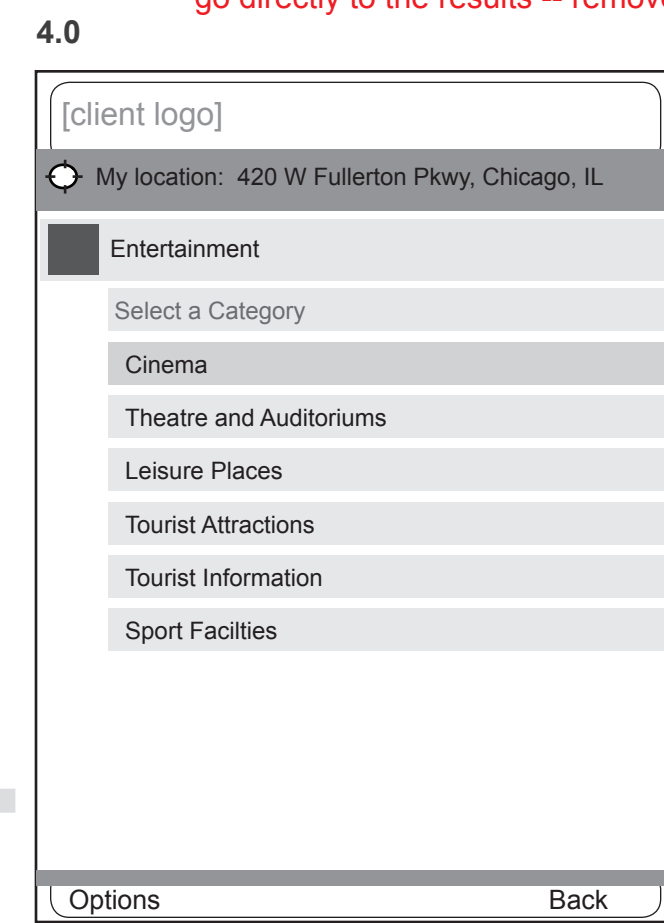


Combines search and browse categories on one screen
When screen loads, cursor is in search field by default. User can enter a search term here and click the 'fire' button
Add "search" label for fire button
If user doesn't want to search, user can scroll down

scroll down to a category



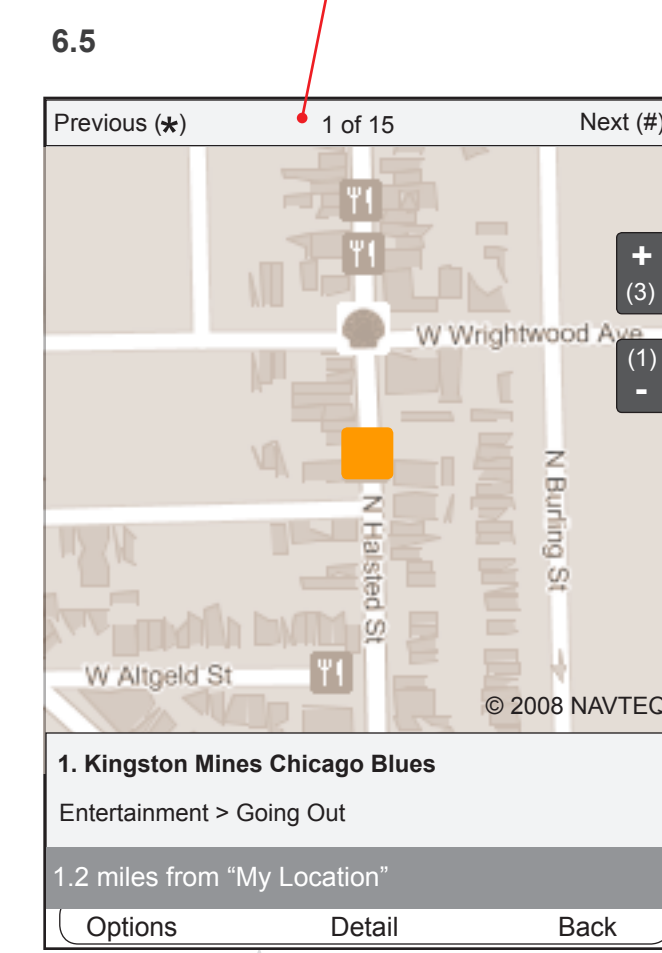
If user doesn't want to search, user can scroll down to a category, category is highlighted and user can hit 'fire' button to navigate to that category



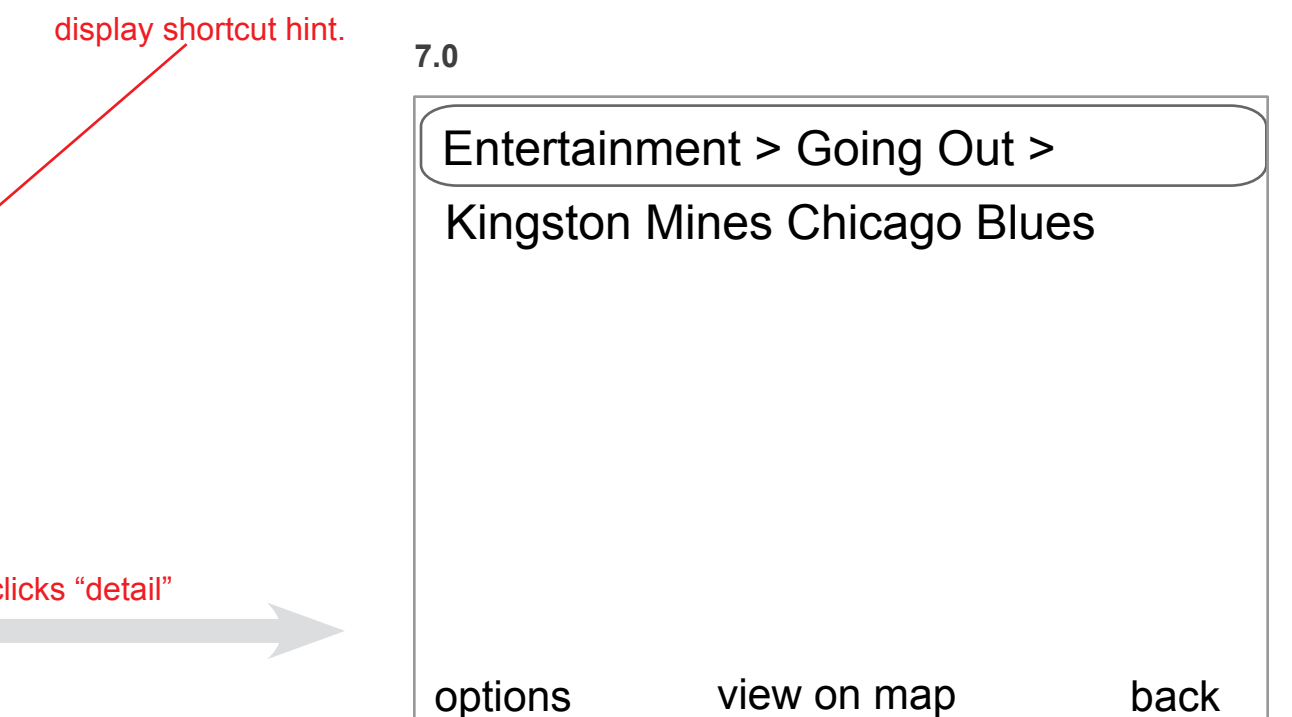
when a user selects the lowest level (sub-category or type), go directly to the results -- remove the 'Search' button.

when paginating - display only 15 per page?

Display "Results: <Category Type>, <Category>" or "Results: <user's search query>"



Turn on other POIs if coming from POI results list. Use * and # to step through list. If there is pagination in that list, only display the POIs in that current view.

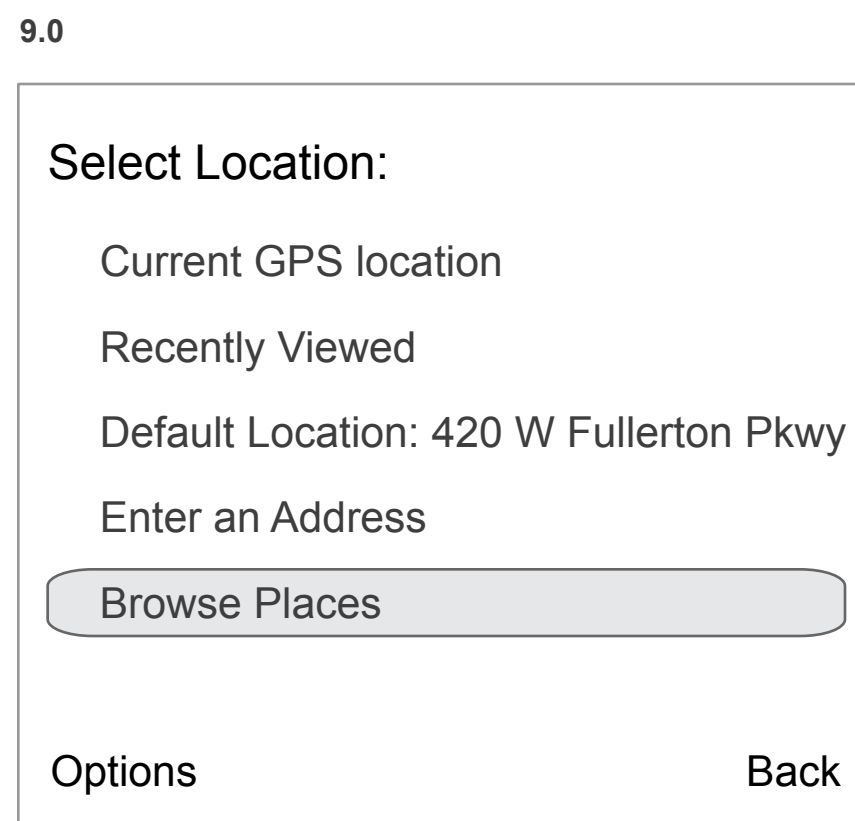


clicks "detail"

user is presented with a message overlaid on current view saying some like: "Address has been stored in the [to] field"

change label throughout app

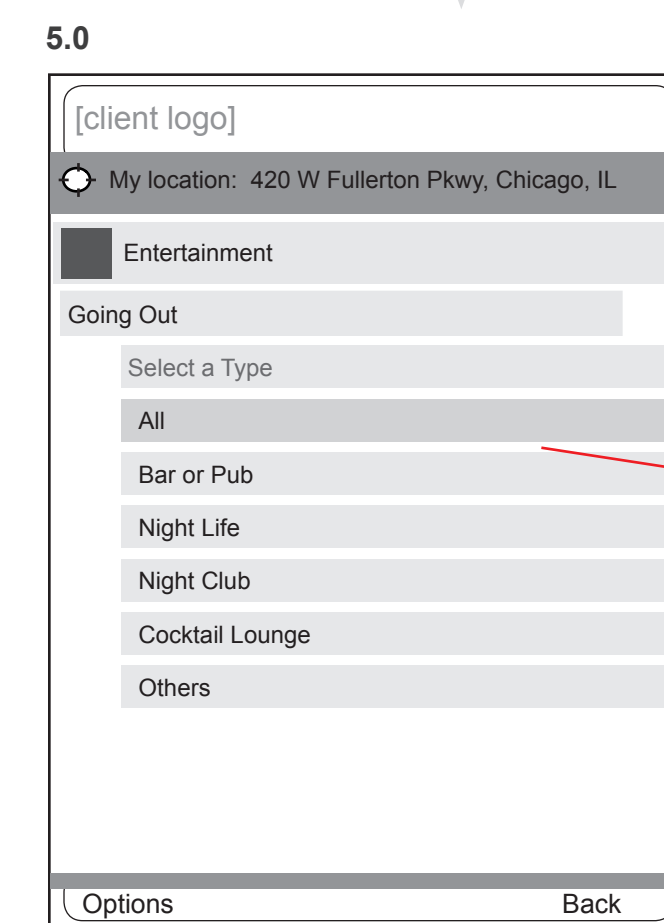
clicks "Change Location"



clicks "Browse Places"

Display list of recently viewed items - could be a mix of POIs and address; display max of 5?

if coming from directions flow or change location flow user is taken to screen 11.0



if there is one attribute, the list should be shown automatically

include an option for "all" as the first item in the list.



Clicking on detail/fire button displays a menu where "view detail" takes user to POI detail; "view detail and list on map" takes user to map with respective POI "highlighted"; "cancel" closes this menu

secondary menu style is fine to use for this

display this sub-menu when clicking to here or from here

user is taken to screen 10.0 with appropriate field populated

If coming from POI detail, then only display the respective POI on the map. Remember to display the same header as in 6.5 (note that previous/next bar doesn't display in this view since there is only one POI in this view)

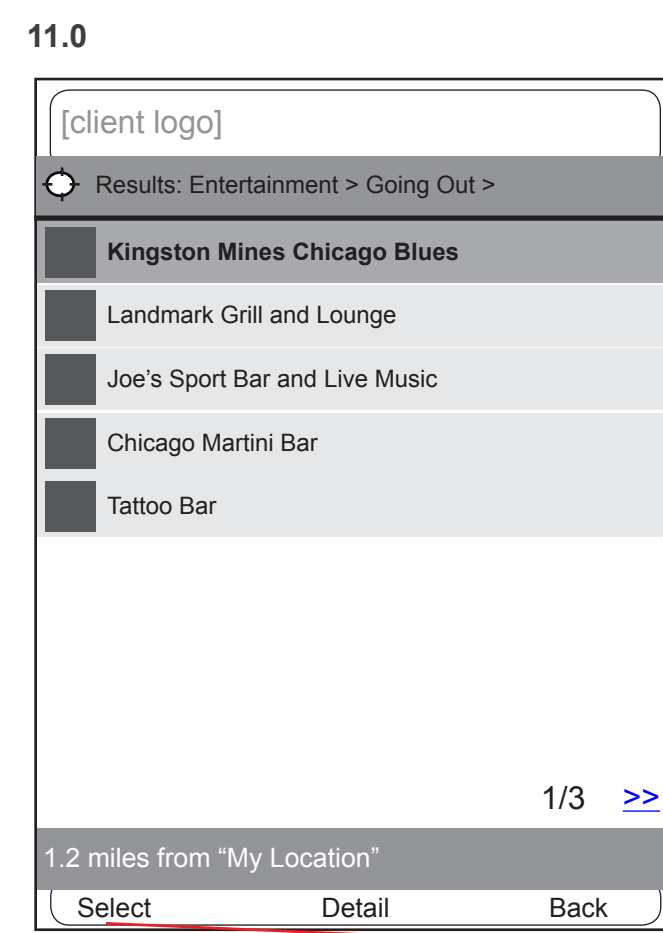
while clicking zoom shortcut, show slider, slider moves appropriately based on shortcut key user is clicking on. SEE ANIMATION.



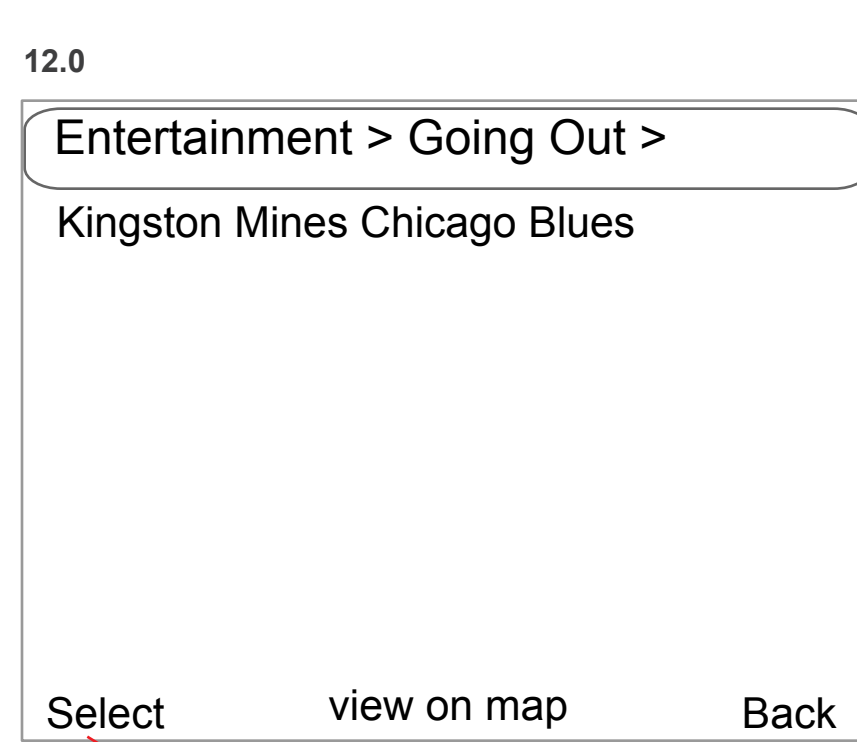
clicks ">>" button

add "Browse Places", and "Recently Viewed" to the list.

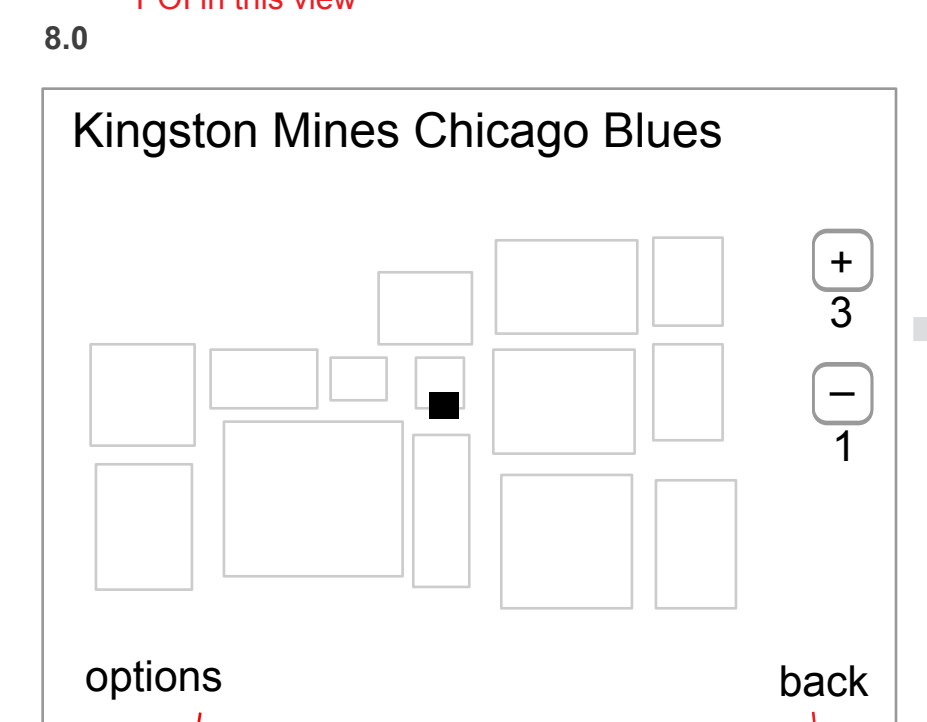
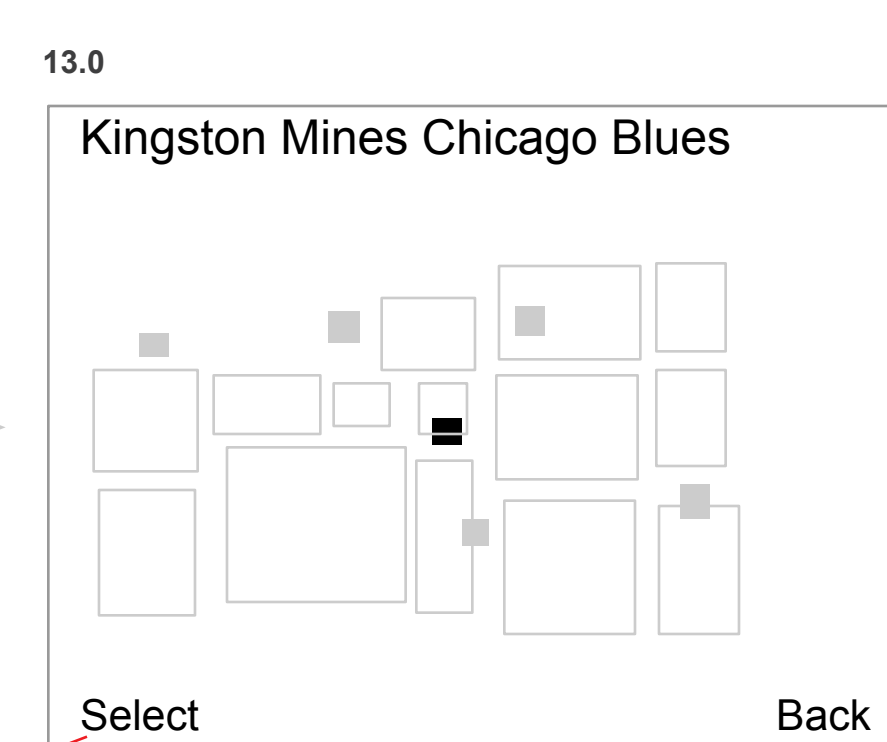
clicking select takes user to back to screen 10.0 with appropriate field populated



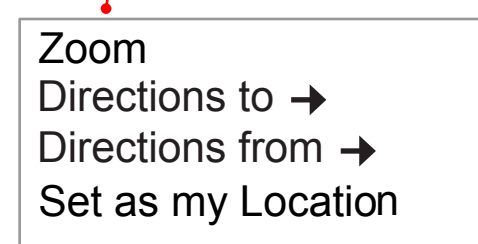
When user clicks "Select", user is returned to the "Directions" page with the respective field populated.



When coming from "Directions", or "Change Location" flow, disable "options" and show a select button instead.



change label; do not require confirmation



clicks "get now"

clicks "save for later"